

## **Board Members Completing their Current Terms (through 2021)**



**Chris Cordon**

Respected cloud industry leader with an established track record of creating and developing best in class, high performing organizations with a customer centric focus. Consistently increased sales and raised productivity in the double and triple digits. Skilled consensus builder, ensuring successful strategy implementation. Effective communicator with proven global results in architecting sales and account management infrastructures and growing new markets. Motivational team leader who inspires best in others.



**Hall Northcott**

As a long-time international trade policy and program professional, I've been a Fortune 50 corporate executive, industry spokesperson, federal public servant, government relations executive and trade association leader.

Today, I'm delighted to be Executive Director and CEO of the Columbus Fellowship Foundation. The foundation, a unique Federal Government agency, is transitioning to greater focus on 501c3 nonprofit initiatives. Our national mission: STEM education (Science, Technology Engineering and Mathematics), for middle and high school students through community service.



**Ken Schoppmann**

I'm a builder at heart. My passion is helping people - by creating and leading associations that deliver superior value and service to their members.

Today's successful associations are revamping their engagement models and offerings to remain relevant to new generations of professionals, decision makers and partners. I've collaborated effectively with leaders from around the world to combine their professional and industry expertise with the capabilities of dedicated staff, united by a shared commitment to serve their members.

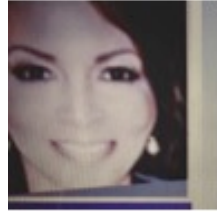


**Lori Sharn**

As editorial director of CEO Update, I am responsible for all content in our biweekly print publication, on the CEOupdate.com website and social media channels. I oversee a staff of three experienced journalists who produce informative and engaging stories about associations and the people who run them.

My experience includes 14 years at USA Today, where I covered transportation and religion and also was in charge of the weather page. I've spent more than 10 years, at USA Today and other publications, doing in-depth reporting on all aspects of transportation, from safety to public policy to financing. Other areas of specialization include associations and nonprofits, Congress, government relations, religion, weather and natural disasters.

## **Board Members Nominated for a New Term (2020-2022)**



**Pamela Colbert**

Enterprise Information Management Executive | Data Governance & Organizational Alignment Expert



**Greg Collins**

Diverse background is in leadership training management, coaching & mentoring with the federal government and non-profit sectors. My expertise is in assisting organizations and individuals to discover, develop & utilize their leadership abilities and skills to advance their professional careers.



**Ron Moore**

Business consulting | Increasing profits by reducing business expenses.



**Jeryl Skinner**

I am a bilingual (English/Spanish), Brand Management and Business Development professional. I take pride in quickly developing growth opportunities for the organizations for which I work. As a non-profit Executive or a for-profit Marketing and Business Development Director, I am able to leverage my strong strategic planning, marketing, and relationship building skills to inspire and lead teams. During my recent experience in the senior living industry, I discovered that I have a passion for bringing health, personal and financial safety, and peace of mind to seniors. I am driven to do my best in everything that I do. I think strategically and solve problems creatively, always reaching for innovative solutions and record-setting revenue and growth.

#### **New Board Members (2020-2022)**



**Janet Baker**

Janet Baker is an experienced attorney at Axiom Law driving growth and revenue in the technology and financial services industries. She is a Certified Information Privacy Professional for both Europe and the United States (CIPP/E and US).

Janet's practice focuses on advising Fortune 500 clients in Europe, United States, Asia, and Canada on technology-related corporate and commercial transactions, privacy, data protection, including GDPR, California Consumer Privacy Act, cybersecurity, licensing, analytics, cloud services, outsourcing, artificial intelligence, robotics, as well as sales and marketing issues on digital and traditional platforms.



**Angie Bodie**

Highly-motivated, results-focused professional with 20 years of experience in Advocacy, Behavioral Health, Social Services, and Public Relations. Adept at developing, implementing, and leading complex projects. Driven by passion to effectively reach and inform vulnerable or at-risk populations through innovative and creative channels to affect behavior change and improve population health. Resourceful problem solver with strong writing, research, communication, analytical, and organizational skills. Able to build successful collaborative partnerships with a variety of stakeholders while reaching organizational goals. Routinely surpass project and organizational goals, thereby increasing employer's baseline funding and client retention.



**Geoffrey Collins**

An executive and thought leader in helping organizations to achieve their public education, growth strategy, urban policy, and disaster response goals. Experienced in driving transformation in developing and implementing far-reaching national and local initiatives for urban government, K-12 public education, and nonprofits. Skilled in C-suite relationships, cross-functional teams, strategic planning, partnerships, community organization, and demonstrated skills in leading a group through a process to reach highly successful outcomes.



**Jill Nelson**

A finance and human resources leader with more than 25 years of experience, my passion is to further an organization's mission through thoughtful stewardship of its assets, both financial and human capital.

As the CFO of Education Week, the nation's premier publication about K-12 education, I was an integral member of the senior leadership team that transformed Ed Week from a traditional print publisher to a much more entrepreneurial digital media company. In my role, I helped shepherd the launch of several new products, including EdWeek Market Brief, Education Week's business intelligence service. During my 15 year tenure, I built a strategic human resources department that serves Education Week's diverse staff of 100, supporting its highly engaged staff and high-performance culture. As result of this work, the organization was recently recognized by The NonProfitTimes as one of the 2020 Best Places to Work For.

Prior to Education Week, I was the Vice President, Finance and Administration, of a technology start-up, where I played a key role in raising \$10 million in private equity, corporate, and bank financing, and participated in successful merger negotiations with Immersion Corp, a publicly held company.